Welcome

The International Society for Eye Research and the BrightFocus Foundation cordially invite you to participate in the ISER/BrightFocus 2021 Glaucoma Symposium, October 6-9, at the Emory Conference Center in Atlanta, Georgia. This meeting will bring together leaders in the field to discuss concepts and breakthroughs in the treatments for glaucoma. The following meeting and sponsorship information will answer many common questions and help you plan for your trip to Atlanta. We value the opportunity to partner with you and look forward to welcoming you in October 2021.

About International Society for Eye Research

The International Society for Eye Research was founded in 1968 to establish an international organization to support eye and vision research. The organization is comprised of eye and vision research scientists from more than 34 countries and holds a biennial meeting in some of the world’s most distinctive cities.

About BrightFocus Foundation

BrightFocus is the world’s premier source of funding and support for research into glaucoma, macular degeneration, and Alzheimer’s Disease. We seek to find the cures for the devastating conditions we all fear most: loss of sight and loss of mind. We fund cutting-edge ideas from scientists all over the world who are dedicated to making groundbreaking discoveries. Since our beginning, we have invested nearly $225 million in bold, innovative scientific research.

About the ISER/BrightFocus Glaucoma Symposium

The ISER/BrightFocus 2021 Glaucoma Symposium advances international eye research by uniting the world’s leading clinicians and vision researchers, to share their expertise and experience, making this a much-anticipated international event. The scientific program* provides a unique platform for presentations and discussions on advancing scientific research, at both clinical and laboratory levels.

Plenary lectures delivered by leading experts will be balanced with symposia addressing topics with broad, interdisciplinary interest. Poster presentations will represent an array of the most pertinent research and results being conducted worldwide and provide a forum for continued and expansive coverage of the topics addressed in symposia. The symposium is organized to encourage and provide opportunities for young scientists to present their work and to network with experienced mentors.

BrightFocus Glaucoma Fast Track℠

In conjunction with the ISER/BrightFocus 2021 Glaucoma Symposium, there will be the BrightFocus Glaucoma Fast Track℠ 2021 pre-symposium workshop to help promising early-career scientists jump-start their glaucoma research careers. World experts will present the latest advances in clinical, translational and basic glaucoma research, and attendees will have opportunities to network with their peers and seasoned researchers. To view recordings of the presentations from the inaugural 2017 and 2019 BrightFocus Glaucoma Fast Track℠ workshops that were held in conjunction with the joint ISER/BrightFocus 2017 and 2019 Glaucoma Symposium, please visit www.brightfocus.org/GlaucomaFastTrack2021.

*CME credits will not be available for this meeting.
Symposium Success

The ISER/BrightFocus 2021 Glaucoma Symposium follows three previously successful glaucoma-focused meetings held in 2013, 2017, and 2019. The ISER/BrightFocus 2019 Glaucoma Symposium hosted over 200 attendees, including young investigators, 31 of whom received travel awards. The BrightFocus Glaucoma Fast Track℠ pre-symposium workshop hosted 102 investigators.

The results of the post-symposium and workshop evaluation in 2019 showed that the majority of responders were either very satisfied or extremely satisfied with the meeting, and the quality of the sessions was above average or excellent. The following are highlights from the surveys on the main symposium or the workshop.

### ISER/BrightFocus 2019 Glaucoma Symposium

- **94%** reported their overall satisfaction as very satisfied or extremely satisfied
- **84%** reported that the quality of the scientific poster sessions was above average or excellent
- **95%** reported that the quality of the platform sessions was above average or excellent
- **90%** reported that the overall quality of the keynote lecturers was above average or excellent
- **92%** reported that this symposium was above average or excellent compared to similar research symposia they have attended

### BrightFocus Glaucoma Fast Track℠ 2019

- **99%** reported their overall satisfaction as very satisfied or extremely satisfied
- **98%** reported that the overall quality of the speakers was above average or excellent
- **94%** reported that they would attend a similar program in the future
2021 Symposium Support

We are pleased to offer a variety of support opportunities including packages designed to provide extra value, as well as itemized selections. Your company’s collaboration will provide a unique platform for discussion and exchange of ideas on contemporary topics in eye and vision research among broader eye and vision research community. Corresponding recognition benefits associated with the value package support levels are listed below. If you wish to further support the BrightFocus Glaucoma Fast Track℠, including the publication of the workshop program or the recording of the presentations, please contact the Vice President of Scientific Affairs at BrightFocus (dbovenkamp@brightfocus.org).

### Platinum $25,000
- 1 complimentary promotional handout to attendees
- 3 complimentary registrations
- Acknowledgment and logo on meeting website supporter page
- Recognition as a Platinum supporter on meeting supporter sign
- Recognition as a Platinum supporter in the meeting program book
- Supporter ribbons for attendee badges
- Recognition as named supporter of one keynote lecture

### Silver $10,000
- 1 complimentary registration
- Acknowledgment and logo on meeting website supporter page
- Recognition as a Silver supporter on meeting supporter sign
- Recognition as a Silver supporter in the meeting program book
- Supporter ribbon for attendee badges

### Bronze $5,000
- Acknowledgment and logo on meeting website supporter page
- Recognition as a Bronze supporter on meeting supporter sign
- Recognition as a Bronze supporter in the meeting program book
- Supporter ribbon for attendee badge

### Travel Fellowship for Young Investigators $2,000*
- Acknowledgment and logo on meeting website supporter page
- Recognition as a Travel Fellowship supporter on meeting supporter sign
- Recognition as a Travel Fellowship supporter in the meeting program book

*Available in increments of $2,000 per awardee. No limit, may sponsor multiple awards.

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**Request Sponsorship Information »**
## Additional Support Opportunities

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<tr>
<th>Event</th>
<th>Cost</th>
<th>Benefits</th>
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<tr>
<td><strong>Gala Dinner (Friday)</strong></td>
<td>$15,000</td>
<td>Acknowledgment during Gala Dinner&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book&lt;br&gt;Supporter ribbon for attendee badge</td>
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<tr>
<td><strong>Welcome Reception (Wednesday)</strong></td>
<td>$6,000</td>
<td>Acknowledgment during Welcome Reception&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book&lt;br&gt;Supporter ribbon for attendee badge</td>
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<td><strong>Poster Reception (Thursday)</strong></td>
<td>$6,000</td>
<td>Acknowledgment during Poster Reception&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book&lt;br&gt;Supporter ribbon for attendee badge</td>
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<td><strong>Poster Sessions</strong></td>
<td>$4,000</td>
<td>Acknowledgment during Poster Sessions&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book&lt;br&gt;Supporter ribbon for attendee badge</td>
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<tr>
<td><strong>Meeting Logo T-shirts</strong></td>
<td>$4,000</td>
<td>Company logo on meeting t-shirt&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book</td>
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<td><strong>Thumb Drives</strong></td>
<td>$2,500</td>
<td>Thumb drives with company logo provided to attendees containing abstracts&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book</td>
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<td><strong>Keynote Lecturer</strong>*</td>
<td>$2,000</td>
<td>Acknowledgment before Keynote Lecture&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book&lt;br&gt;*Up to 6 keynote opportunities to choose from. Contact ISER’s office for topics and specifics.</td>
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<td><strong>Lanyards</strong></td>
<td>$2,000</td>
<td>Logo on attendee lanyards&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book</td>
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<td><strong>Notepads</strong></td>
<td>$2,000</td>
<td>Notepads with company logo placed on tables in session room&lt;br&gt;Logo on website supporter page&lt;br&gt;Recognition on meeting supporter sign&lt;br&gt;Recognition as supporter in program book</td>
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[Request Sponsorship Information »](#)
Program Book

The Program Book serves as the logistical guide for ISER/BrightFocus Glaucoma Symposium attendees. The book is provided to each registrant and offers continued visibility as attendees often carry and view their books during and after the meeting. The book includes important information such as presentation schedules, information on keynote speakers, and a list of supporters. All Program Book advertisements are printed in full color.

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Deadline

Artwork due August 8, 2021
Submit files via Dropbox:
www.bit.ly/ISER-symposium-ad-submission

Marketing Opportunity Specs

Content: product or generic is acceptable
Dimensions:
- Full-page: 8.5” x 11” (add 1/8” for bleeds)
- Half-page: 7.5” x 4.875” (no bleeds)
Format: press-ready AI PDF, high resolution, CMYK